

The Place

A HOME FOR THE GLOBAL INDUSTRY

THE international travel & tourism industry has never had a central place it can call its own. Not any more!

The Travel Club in the heart of London has opened its doors for the first time.



Now in a 'soft' opening period, the club will formally launch on 29 September.

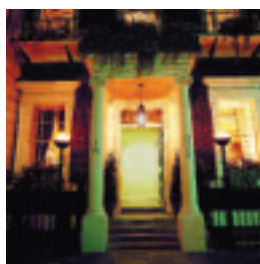
The private members club will help travel businesses, organisations and associations to prosper in an increasingly competitive marketplace.

This magnificent 17th century Grade 2 Listed building in London's St. James's Square is the ideal, affordable place for meetings, presentations,

conducting business, product launches, press conferences and corporate entertaining.

Unlike a hotel, it's also a convenient, friendly, relaxed and beautiful historic venue to have a drink, catch up with a friend, enjoy a spot of lunch or dinner with a contact or just network over a coffee with like-minded people.

As prohibitive costs continue to drive travel out of London, it has become more important than ever to establish a central industry hub.



The Travel Club will fulfill a crying need. Not only for management in the UK but worldwide.

Visit: www.theclub.travel



Tom Directs From the Front



THE man behind the Travel Club is Tom Nutley, one of the industry's most well known and internationally respected industry businessmen.

He was responsible for the success of such major industry exhibitions as World Travel Market, Arabian Travel Market and in the meetings industry, EIBTM.

He has linked up with five other fellow directors, all with years of travel industry and hospitality experience.

"Virtually every major industry has a base that helps business to develop and grow", said Nutley who spent three years searching the capital for a suitable property.

"The industry makes a significant contribution to the global economy. It's time we had a place to call our own."

The Early Birds... Earn a Bonus

SAVE £250 by joining before 29th September - and enjoy its many facilities free until then.

Become a Founder Member of The Travel Club before the official opening and have complimentary access until that date.

This means that if you join NOW your annual membership will not begin until the end of September.

Become a member NOW. Visit: www.theclub.travel

Four Leaders give Support to Venture

FOUR of the travel industry's most respected leaders have placed their considerable international weight behind the launch of The Travel Club.

They have agreed to be Club Patrons, supporting the launch as well as the future events and social programme planned by the club.

They are:

- Taleb Rifai incoming Secretary General of the UNWTO
- Jean-Claude Baumgarten, President of the WTTC
- Greg Duffell CEO & President of PATA
- Lord Tom Pendry, former UK Tourism Minister

Club Backs Just a Drop

The Travel Club has adopted Just a Drop, the international water-aid charity.

The club, which is donating £10 from every UK membership subscription and £5 from subscriptions for overseas members, hosted a day-long planning meeting in June for Just a Drop Trustees.

Just a Drop provides clean water and sanitation programmes to children and their families where ever it is needed.



The charity has attracted industry support worldwide, helping more than 900,000 people in 28 countries over nearly 11 years.

Welcome Home

FIRST glimpse of The Travel Club by more than 150 industry figures and managers has been hugely enthusiastic.



They loved:

- the magnificence
- the history
- the bars
- the restaurant
- the tranquil setting of a very English library
- the amazing meetings rooms, and
- the gym, squash court and pool

Above all, they loved an environment completely different from the usual hotel atmosphere.

A relaxed, friendly oasis. A stone's throw from Piccadilly. As many guests commented: "It's like being in a beautiful country house in the middle of London."

Exactly!

Nancy Astor and all That!

Nancy Astor, outspoken first woman MP in the UK Parliament, who lived at the new home of The Travel Club, carved an outrageous reputation for speaking her mind.



Encountering a somewhat drunken Sir Winston Churchill one evening, the famous wartime Prime Minister of Britain, she admonished him with: "Sir you are drunk"

He replied: "And you are ugly, but in the morning I will be sober."

Maybe the drink was talking, as pictures of Nancy show the American-born society hostess and social critic to be rather attractive!